

# *Artsin Productions Ltd*

In the heart of the Cultural Quarter

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## **PRESS RELEASE**

Friday 7th October 2011

For immediate release

### **LEICESTER BAND ANNOUNCES LAUNCH OF NEW ALBUM**

Long established Leicester band SKAM are launching a new album on Saturday 19th November, 2011

To mark the launch of the album, the band are performing at the Musician, live music venue in Leicester, on the evening of the album launch.

The album, 'It's come to this', is to be released by Casket Records.

Skam are a long established rock band and have built up a considerable following over the years.

Bassist Matthew Gilmore said "The release of this new album of our music is a significant step forward for the band and we are all really excited about it."

Editor of Arts in Leicestershire Magazine said "Skam is a great band and an valuable asset to the live music scene in Leicester. They have given a great deal of musical enjoyment to thousands of people over the years and we look forward to hearing their album. This is a band that is keeping rock 'n' roll very much alive."

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Editors please note:

To contact the band please call the bassist Matthew Gilmore on 07793748301

The band members will be available for an interview and photoshoot, day time at a city centre location.

Please call Trevor Locke on 07970 680 987 if you would like to book a press event with the band.

Full details of the band are available on this web page

<http://www.artsinleicestershire.co.uk/bands/skam.htm>